

HOW TO RAISE \$500 PLUS

in four weeks



It costs \$1,250 to provide one night of respite care for a child at Very Special Kids Hospice. If a team of 30 raised \$500 each, that's a total of 12 nights (\$15,000) for Very Special Kids.

Week 1

Get the ball rolling and prove your commitment - donate to yourself.

RAISE \$50

If you're asking your friends, family, and connections to contribute to your fundraising efforts, donating to yourself first will prove your commitment to them, and demonstrate your dedication to the cause.

Week 2

Ask your family members to donate.

RAISE \$200

Ask four (or more) of your close family members to donate \$50 each.

Week 3

Social media is a powerful tool to communicate what you are doing and an easy gateway to raise funds. Update your supporters regularly and make sure to include your unique fundraising link and tag Very Special Kids. Below is a post example to get you started.

RAISE \$100

I'm participating in the Very Special Kids 24 Hour Treadmill Challenge because I want to help children with life-threatening conditions who need 24 hour care. Help me, help them and give now! #vsktreadmill #veryspecialkids

TIP If the post doesn't work, try a group message.

Week 4

Ask 10 of your extended family and friends to donate \$30 each.

RAISE \$300

There are many fundraising tools that can be downloaded from vsktreadmill.org.au including social media tiles, email signatures, posters and the 24 Hour Treadmill Challenge video.

FIND US ON SOCIAL MEDIA

 Very Special Kids  @AuVsk

 Very Special Kids  @veryspecialkids

#vsktreadmill

#veryspecialkids